

# LAWRENCE PROPERTIES UPDATE

RESIDENTIAL MANAGERS SINCE 1926 • NEWSLETTER • SUMMER 1996

## HOT TIME IN THE CITY

### Stuff To Do When You Don't Have a House in The Hamptons

Ah, those lazy, hazy, crazy days of summer. Used to be, Mom packed the trunk and shipped you off for six blissful weeks of bunkmates and bug juice. But you're a big kid now, and those carefree days of campfires and color wars are behind you.

Don't dismay. Even if you're stuck pulling 9 to 5 while the mercury soars, The Baked Apple offers something for everyone who wants to recapture the fun-filled magic of summertime. So wave good-bye to 'tar beach'—Here are some cool and unusual ways to have your own hot time in the city.

• **Something New Under The Sun.** From the Only in New York Category: If you love Seinfeld, here's the hard-to-find low-down on **Kramer's Reality Tour**. Led by Kenny Kramer, the real-life inspiration of the Cosmo Kramer character, this multi-media bus and video tour includes visits to the sights made famous on America's #1 sitcom, like Monk's Cafe and the Soup Shop, and includes insider info on how the show was developed and how the story lines are created. For information and tickets, call (212) 268-5525.

If summer serenity's more your speed,

transport yourself to a transcendent experience at Staten Island's **Tibetan Museum**, built to resemble a mountain temple retreat, complete with Asian arts and peaceful gardens; (718) 987-3500, or make an outdoor day of it and rent a gondola at the **Boathouse in Central Park**. **Fabulous experience:** The authentic **Thunderbird American Indian Mid-Summer Pow-Wow**, July 27th and 28th, Queens County Farm Museum, (718) 347-3276.

• **Like To Walk?** Here's an adventure for the gastronomically inclined: **We Ate New York** restaurant tours; (212) 459-4084. Or, don your best babushka and visit great-grandma's first cold-water flat with a walking tour of the 19th century immigrant/migrant drama, from the **Lower East Side Tenement Museum**; (212) 431-0233. For a touch of soul, head uptown for a **Harlem Gospel Tour** from **Harlem Spiritual, Inc.**; (212) 757-0425. **NYC Cultural Walking Tours** offers guided tours of all areas of the city, focusing on history and architecture; (212) 979-2388, and the 34th St. Partnership offers a **FREE tour of The Empire State area**; (212) 868-0521.

• **Prefer The Wind In Your Hair?** Superman never had it so good. Treat yourself to the thrill of a helicopter ride — incredible by day, dazzling by night: **Island Helicopter**; (212) 683-4575. Or enjoy the spectacular view from **The Tram to Roosevelt Island**, and when your feet touch ground again, stay awhile to visit the island's historic landmarks and waterfront promenade. Space cadets young and old will love **The New York Skyride**, a simulated aerial tour of the

## PROFILE



LP Welcomes Senior Management Executive, Edith Schickedanz, CPM.

Lawrence Properties is pleased to introduce Edith Schickedanz, Certified Property Manager, who joined our firm in April as a Senior Management Executive.

Edith brings to Lawrence Properties the consummate expertise clients expect from our management professionals. Her impressive career of more than a decade-and-a-half began in Denver, Colorado, with the management of a 450-unit residential complex, and brought her to the metropolitan New York area, where her curriculum vitae includes increasingly impressive positions with several management organizations, including some of the largest in the industry. Edith's reputation as a residential management specialist, as well as her work as a member of the Executive Committee of the Institute of Real Estate Management, caught the attention of LP's Director of Management David J. Zweig, CPM, a fellow Institute member, and, seizing the opportunity to invite one of the industry's shining stars to join the Lawrence Properties team, Zweig asked Edith to come on board.

"I accepted because I was impressed with the Lawrence Properties philosophy of service," explains Edith. "Lawrence Properties treats their clients the way I like to treat my clients: full-service, above and beyond, as if their homes are my home, too. Many other companies don't give their agents the back-up they need to perform. But here at Lawrence Properties, they deliver what they promise."

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## HOT TIME IN THE CITY ᠬᠣᠲᠤ ᠲᠢᠮᠤ ᠢᠨ ᠲᠤᠰᠤ

City in a futuristic spacecopter; in the Empire State Building; (212) 279-9777. Fear of flying got you down? Put on your best UV filters and lay back on Central Park's Great Lawn for the Labor Day Weekend **Big Apple Balloon Festival**, Aug. 31st through Sept. 2nd.

• **Beat The Heat - Hang Out Inside.** Here's a chilling idea: Cool off with summertime indoor ice skating at the **Sky Rink at Chelsea Piers**, 23rd St. at the West Side Highway; (212) 336-6100. Golf game rained out? **The Golf Club at Chelsea Piers** has 52 all-weather hitting stalls, also 23rd St. at the West Side Highway; (212) 336-6400. Or try the indoor miniature golf course at **Hackers, Hitters & Hoops**, an indoor sports complex featuring batting cages, ping-pong, a sport court, and more; 123 W. 18th St.; (212) 929-7482.

If the summer heat turns your couch potato into a French fry, stick a peacock feather in your sun visor and strut on over to the **NBC Studio Tour** at 30 Rockefeller Plaza; (212) 664-7174. Then fast forward to **The Museum of Television & Radio**, 25 W. 52nd Street; (212) 621-6800 and watch all your old favorites over and over and over again in air-conditioned comfort. Or how about a 60-foot, air-conditioned tour through the City's history? **Across The Sea of Time** is 3-D at the Sony IMAX Theatre, Broadway at 68th St.; (212) 336-5000.

• **Relax With The Sounds Of Summer.** After work, grab a beach blanket and head on out to the park for **The New York Philharmonic's FREE Concerts in the City Parks Series** in July and August. For a schedule of events and locations, call (212) 875-5709. Also, in July and August, "Celebrate Brooklyn" at **Prospect Park with FREE concerts**; (718) 855-7882, ext. 52. Like jazz? Mark your calendar for Sunday, July 14th, and come on down to the **Fifty-Second Street Jazz Festival**; info. (212) 809-4900. On August 18th, hoof it on over to Macy's at 34th and Broadway for "Tap-A-Mania"; call (212) 494-5432.

• **Back In Time.** In July, lace up your cotton bustle and return to 1799 at the



**Abigail Adams Smith Museum and Garden**, 421 East 61st Street; (212) 838-6878 (closed in August). Or, visit **Castle Clinton National Monument** at Battery Park, an 1811 fort-castle-garden-entertainment center-immigrant depot-aquarium all in one. **Free**; (212) 344-7220. **Day trip idea:** Venture across the Verrazano to the Victorian waterfront cottage at the **Alice Austen House Museum and Garden** on Hylan Boulevard in Staten Island; (718) 816-4506, and **Historic Richmond Town**, an authentically restored historic village/museum complex, Clarke Ave., Staten Island; (718) 351-1611. **(Did you know it's still only 50 cents to get from lower Manhattan to Staten Island by ferry? Daily, including weekends. Ferry info: (718) 815-2628.)**

• **What To Do With The Kids? The Children's Museum of Manhattan**, opened last year, features The World of Pooh; 212 W. 83 St. in The Tisch Bldg.; (212) 721-1234. **Brooklyn's Children's Museum**, the world's first children's museum, has 50,000 authentic artifacts and interactive exhibits galore; 145 Brooklyn, Ave., Bklyn; (718) 735-4432. And speaking of Brooklyn, when was the last time you bought a Nathan's hot dog at **Coney Island**? Visit the **NY Aquarium**; (718) 265-3474, and **Astroland Amusement Park**; (718) 372-0275. Also for kids: **The Enchanted Forest** at 85 Mercer St. in Manhattan is a gallery of beasts, books, and handmade toys in a magical forest setting; (212) 925-6677; **WonderCamp Entertainment** offers an indoor summer camp at 27 W. 23rd St; (212) 243-1111; and **Small Journeys, Inc.** has youth tours complete with guides; (212) 874-7300.

• **Shop Till You Drop.** There's more

than one way to skin a credit card in New York. When the going gets hot, the hot go shopping with an organized shopping tour from **Manhattan Shopping Sprees**, featuring stops at closed-to-the-public showrooms; (212) 594-5650; or **Shopping Tours of New York**; (212) 873-6791.

• **What Do You Mean You've Never Been There?** Make like a tourist and visit the places you've always taken for granted: **American Museum of Natural History** and **Hayden Planetarium**, Central Park West at 79th St. and 81st St.; (212) 769-5100. **Bronx Zoo and Wildlife Conservation Park**, Bronx River Pkwy; (718) 367-1010. **Empire State Building Observatories**, 350 Fifth Ave.; (212) 736-3100. **Intrepid Sea-Air-Space Museum**, Pier 86 at W. 46th St. & 12th Ave.; (212) 245-0072. **The Metropolitan Museum of Art**, Fifth Ave. and 82nd St; (212) 535-7710. **Museum of Modern Art**, 11 W. 53rd St.; (212) 708-9480. **South Street Seaport**, East River at the foot of Fulton St.; (212) SEA-PORT. **The Statue of Liberty National Monument and Museum of Immigration**, ferry info. (212) 269-5755. **Top of the World at the World Trade Center**, Chambers & Liberty Sts.; (212) 323-2340. **United Nations**, First Ave. at 46th St.; (212) 963-7713. Take the kids and go already!

• **Don't Miss Events: Macy's Fourth of July Fireworks Celebration** at the Lower Hudson River; (212) 494-5432. **The Summer Seaport Festival**, Aug. 3; Water St. from Fulton to Wall Sts.; (212) 809-4900. **U.S. Open Tennis Tournament**; starts Aug. 26, National Tennis Center, Flushing Queens; (800) OPEN-TIX.

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THE NEW YORK  
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# SUCH INTERESTING PEOPLE

Such interesting people live in Lawrence Properties-managed buildings. We thought you might like to meet some of them, so each issue, we introduce someone we think you'd like to know. This issue, meet:

## Magee Hickey: Creating a Life of Balance

If ever you find yourself wondering how it's possible to juggle career and family, just turn on CBS any weekday morning and let news anchorwoman Magee Hickey remind you. The popular and well-respected broadcast journalist is a model of how to create balance among all the aspects of a successful life. And while Magee admits it's often tiring, she wouldn't have it any other way.

Magee's career began immediately upon her graduation from Brown University with an undergraduate degree in English. "I was casting about, looking for an interesting job after college, and some people I knew suggested that TV news would suit my personality," Magee recalls. She decided to give it a shot, and soon after landed her first position as combination camerawoman / street reporter / news anchor with the CBS affiliate in Providence.

Three years later, Magee moved back to her native New York City and married Rick Salembier, the person she considers to be the greatest influence in her life. She got a job with channel 5 as a street reporter, moved to channel 7 less than a year later, and then worked on channel 4 for nine years. A year and a half ago, she moved to channel 2, where she now anchors the early-morning Two News This Morning.

Magee's day is a study in organization. She rises before the sun comes up to get to work, where part of her job is to read through the day's early edition newspapers and write some of the stories she also broadcasts. "My day is from 4:00 to 1:00 in the afternoon," says Magee. "Or until 5:00 or 6:00. Those are the bad days at work. But I love it. People like

to watch TV early in the morning to get information. I'm glad to be part of that."

Another reason Magee loves her work is the fact that her schedule allows her to devote the better part of the day to her two daughters, ages nine and five. "I really want to be there for every parent meeting, every school play, every class picnic," says Magee. "The trick is to juggle my career and be a good mother. My husband is my partner. We go through everything together. Part of his job is to get the girls dressed and to the bus by ten to eight every morning. If Rick wasn't as flexible as he is," Magee says, "it would be much tougher for me."

An inveterate New Yorker, Magee and her family, including a six month old Siberian Husky, now live in the same upper East Side neighborhood where she grew up, and where she and Rick met. Involved as she is in every aspect of her life, Magee also serves on her building's board of directors.

Explaining how she manages to do it all, Magee says, "You have to set your priorities each day."

And just what are her priorities? The next time you're home at 7:25 AM, watch the five-minute news update Magee anchors after Two News This Morning has signed off. Every morning, around 7:29, you'll notice Magee give the camera a little wink. That's the wink that tells her daughters she loves them as they begin their day. And that's typical of the way Magee brings balance to all the aspects of her life.

Magee Hickey Salembier. Such interesting people.

**If you or someone you know would like to be featured in Such Interesting People, write to us at:**

**LAWRENCE  
PROPERTIES  
855 Avenue of the Americas  
New York, New York 10001.**



## THE TRANSACTION CENTER

### Making Lawrence Properties Closing Department A Precision Instrument

The real estate market is on an upswing, sellers and buyers are finding each other once again, and Lawrence Properties' closing department is abuzz with activity. We are pleased to announce the establishment of our new and expanded Transaction Center for sales, sublets, and refinancing.

The Transaction Center will feature full computerization supported by an innovative program that we believe will enable us to more efficiently process applications and approvals. While we've always endeavored to keep errors and delays to a minimum, it is the goal of The Transaction Center to provide the most streamlined, timely, and comprehensive closing services available.

What's more, The Transaction Center will also enable clients to accurately and immediately track every aspect of sales, subleasing, and refinancing activity, from average selling price per square foot, to the number of years a shareholder has sublet his unit, to the lending institutions most willing to work with an individual client on end loans and refinancing.

In an industry moving fast to keep up with itself, Lawrence Properties consistently strives to offer the most finely-tuned menu of management and related services. Our new Transaction Center reflects our commitment to this responsibility.

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## Brokerage Report

Our Brokerage Department is pleased to report on the following activity. If you wish to rent, sublet, buy or sell, call Joel Herskowitz at 212-868-8320, ext. 250.

### RENTALS

#### TRIBECA

120 Thompson St. 1 Bed . . . . . \$1,050/mo

#### GREENWICH VILLAGE

357 Bowery Loft . . . . . \$1,700/mo  
110 Horatio St. Studio . . . . . \$1,360/mo  
9-11 East 13th St. Loft . . . . . \$1,300/mo  
91 Christopher St. 1 Bed . . . . . \$1,073/mo

#### GRAMERCY PARK AREA

205 East 16th St. 2 Bed . . . . . \$3,250/mo  
205 East 16th St. 1 Bed . . . . . \$1,950/mo  
215 East 24th St. 1 Bed . . . . . \$1,650/mo

#### CHELSEA

108 West 15th St. Studio . . . . . \$ 920/mo  
416 West 20th St. 2 Bed . . . . . \$2,200/mo

#### MURRAY HILL

7 Park Avenue Studio . . . . . \$1,000/mo

#### TURTLE BAY

212 East 47th St. 1 Bed . . . . . \$1,600/mo  
212 East 48th St. 1 Bed . . . . . \$1,800/mo

#### UPPER EAST SIDE

40 East 61st St. 2 Bed . . . . . \$3,900/mo  
323 East 62nd St. 2 Bed . . . . . \$4,500/mo  
74 East 79th St. Jr. 4 . . . . . \$4,000/mo  
40 East 89th St. 1 Bed . . . . . \$2,200/mo

#### UPPER WEST SIDE

233 West 99th St. 1 Bed . . . . . \$1,450/mo  
238 West 101st St. 1 Bed . . . . . \$1,025/mo

### SALES

#### TRIBECA

260 West Broadway 1,800 s.f.loft . . \$647,500

#### NOHO

66 Crosby St. 2,130 s.f. loft . . \$420,000

#### CHELSEA

155 West 15th St. 2 Bed . . . . . \$405,000

#### UPPER EAST SIDE

212 East 48th St. 1 Bed . . . . . \$150,000  
1049 Park Avenue 2 Bed . . . . . \$1,040,000

#### UPPER WEST SIDE

120 West 70th St. 7 Room Apt. . . \$546,000  
186 Riverside Dr. 1 Bed . . . . . \$223,000  
214 Riverside Dr. Studio . . . . . \$51,500

### EXCLUSIVES

The following is a cross section of exclusives currently being offered for sale by Lawrence Properties:

#### GREENWICH VILLAGE

200 Mercer St. 3,000 s.f. Loft . . \$950,000  
12 East 14th St. 1 Bed Loft . . . \$235,000

#### GRAMERCY PARK AREA

201 East 15th St. 1 Bed . . . . . \$129,000

#### MURRAY HILL

10 Park Ave. 1,500 s.f. Duplex . \$650,000  
201 East 37th St. 1 Bed . . . . . \$124,900

#### TURTLE BAY

212 East 48th St. 1 Bed . . . . . \$120,000

#### WEST SIDE

25 West 54th St. Jr. 4 . . . . . \$250,000  
408 Eighth Ave. 2 Bed . . . . . \$120,000  
410 Central Park West 3 Bed . . . . . \$495,000

855 Avenue of the Americas  
New York, New York, 10001  
**LAWRENCE PROPERTIES**  
**UPDATE**

Lawrence Properties Welcomes Our  
New Management Assignment:

### University Mews

39 East 12th Street

A 93 Unit Luxury Cooperative

### ATTENTION BOARD PRESIDENTS:

Help Us Serve You Better

In our ongoing effort to provide the most responsive services, Lawrence Properties recently mailed evaluation questionnaires to all board presidents.

We hope you will respond on behalf of your property so that we can best gauge our effectiveness and your satisfaction with our delivery of services. If you are a board president and did not receive your questionnaire, please call Lawrence Properties Director of Management David J. Zweig, CPM, at (212) 868-8320, ext. 209, and a questionnaire will be sent to you right away.